



REPORT TO THE COMMUNITY
 WISEMONEYWEEK.ORG



FIFTH ANNUAL JACKSONVILLE
WISE MONEY WEEK
 CELEBRATING FINANCIAL EDUCATION
 April 24–April 30, 2016 | wisemoneyweek.org

letter from the Impact & Operations Chair

WHAT IS WISE MONEY WEEK?

Wi\$e Money Week is a week of activities and events celebrating the importance of good money management. Our goal is to offer a huge variety of financial education opportunities as well as to focus on the successful achievements of those who have implemented great strategies. The Week offers programs, classes and activities for all members of our community – all ages and all income levels.

Every education session was free of charge, open to the public, with no sales pitches. Topics ranged from Wi\$e Money Kids to Estate Planning, from Basic Banking to Investment Strategies, from the Basics of Borrowing to Protecting Against Identity Theft.

Every day, we hear about how the current economy is affecting all of us. For our community to grow and thrive, every child needs to grow up in a financially fit family. Everyone – every person, every family, every business – needs to have strong money management skills.

FIFTH ANNUAL JACKSONVILLE

WISE MONEY WEEK

CELEBRATING FINANCIAL EDUCATION
April 24–April 30, 2016 | wisemoneyweek.org



Dear Friends:

It is my privilege to congratulate everyone involved on the great success of the Fifth Annual Jacksonville Wi\$e Money Week. As a collaborative public-private partnership we saw more than 100 community partners come together, delivering over 34,000 service

hours to serve more than 7,000 participants.

Wi\$e Money Week sends an important message that every person, every family, every business must be wise about money. This week brought people together from all walks of life to teach and learn financial education. We were able to deliver a wide variety of classes through out Jacksonville because of partner engagement and volunteer recruitment.

I look forward to the Sixth Annual Jacksonville Wi\$e Money Week and exceeding this years impact.

Sincerely,

Dawn Lockhart
Impact & Operations Chair
Wi\$e Money Week



WISE MONEY WEEK HISTORICAL RESULTS

First Annual Wi\$e Money Week 2012

65 Partners
204 Classes
14,026 Hours of Financial Literacy

Second Annual Wi\$e Money Week 2013

92 Partners
208 Classes
22,218 Hours of Financial Literacy

Third Annual Wi\$e Money Week 2014

98 Partners
246 Classes
26,948 Hours of Financial Literacy

Fourth Annual Wi\$e Money Week 2015

101 Partners
257 Classes
31,967 Hour of Financial Literacy



WISE MONEY WEEK RESULTS 2016

103	Partners
280	Volunteers
7,461	Participants
34,023	Hours of Financial Literacy



The Green Apple is the symbol for Wi\$e Money Week.

The apple has long stood for education and green is the color of money, so the green apple is the perfect symbol for this initiative!

WISE MONEY WEEK 2016

KICKOFF BREAKFAST

230 guests came bright and early to the 2016 Kickoff Breakfast held at the **University of North Florida**.

Dawn Lockhart, Wi\$e Money Week Impact & Operations Chair, served as Master of Ceremonies for the Breakfast.

Mark Bennett, Senior Vice President for **Bank Of America** and **Kelly Smith**, Market President for **Wells Fargo** welcomed everyone and highlighted that **Bank of America** and **Wells Fargo** jointly sponsored the Kickoff Breakfast for the Fifth Annual Jacksonville Wi\$e Money Week to publicly showcase the importance of financial education for everyone.

The Boy Scouts of America's Color Guard lead the guests in the Pledge of Allegiance.

The invocation was given by **Bishop Johnson** of **Grace and Truth**.

Bank of America



**WELLS
FARGO**

Susan Main, **Early Learning Coalition of Duval** showcased the **Kids Savings Kits** and introduced **Peggy Kelbaugh**, **Just for Kids Learning Center**, who shared the impact that the 1,500 kits will have on the students served through the Voluntary Pre-Kindergarten Program.

Steve St. Amand, **Junior Achievement** and the **Honorable Greg Anderson**, remarked that the Junior Achievement classes do more than teach the students directly, because the students bring their learning home to teach their parents and family members.

Bob Ross from the **USO** and **Melissa Black**, Command Master Chief from the **U.S. Navy** spoke about the impact the Two No-Doug Dinners will have on military families at **NAS Jax** and the **Mayport USO**.



Pictured above: The Early Learning Coalition where excited to kick off the week at the breakfast



Pictured above: Guest enjoying the kick off breakfast.

WISE MONEY WEEK 2016



1 – Lauren Butler, SunTrust and Wi\$e Money Week Girl Caroline Carbonar;
2 – Craig Meyer, JP Morgan Chase and Dr. Cynthia Bioteau, of Florida State College of Jacksonville; 3– Wi\$e Money Week Boy Branson Randolph and Family; 4– Breakfast Sponsor Wells Fargo; 5 – Girl Scouts; 6 – Craig Meyer, JP Morgan Chase and Rena Coughlin, Nonprofit Center of North East Florida

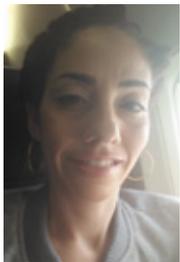
WISE MONEY WEEK 2016

ASSET AWARDS

Franklin Danley, Regions Bank, presented the Asset Awards, sharing that assets are more than just financial resources.

- Assets give paths to a prosperous future
- Assets offer a sense of possibility and opportunity
- Assets build resilience to weather unexpected storms
- Assets guide us to a brighter tomorrow.

1,000 in 1,000 – Michelle Bonafé



Michelle is 34 years and a mother of two beautiful children. She currently works full time and attends school part time.

"When I started with Family Foundations I didn't have much knowledge about credit or homeownership. But after spending time with the awesome staff at Family Foundations, I learned that they truly care and want the best for their clients. Thanks to this you really have no choice but to succeed or rise to the occasion."

"The 1,000 in 1,000 program has changed the way I look at money and my goals in life. The program encourages you and provide all the needed tools to accomplish your goals. I strive to teach my children about financial freedom everyday."

"Through this program I have brought my credit score up over 200 points and I'm currently on the road to homeownership. I will always pay it forward and pass on the knowledge I received as well as the agencies contact info. Family Foundations has changed my life and my children's lives for the better; therefore I am forever grateful and blessed."

We want to thank the **1,000 in 1,000 Leadership Council** for Michelle's nomination and for their commitment to Jacksonville families.

REGIONS



First-Time Homeownership – Harold Baldwin

Harold Baldwin is a retired Master Sargent from the United States Army. He was born and raised in Jacksonville and is a 1975 Graduate of Stanton College Preparatory School.

Mr. Baldwin participated in **Northwest Jacksonville Community Development Corporations** rental program. During this period he was able to position himself to purchase a home. All of his work paid off and in 2016 he acquired a loan from the VA to build and purchase a new 4 bedroom lake home in North Jacksonville.

Now Mr. Baldwin can enjoy his well-deserved retirement with a lake view!

We want to recognize **Northwest Jacksonville Community Development Corporation** for his nomination for this award and their tremendous impact on our community.



Pictured above: Franklin Danley, Regions Bank, First-Time Home Ownership Asset Award Winner Harold Baldwin and NorthWest Jax Community Development Corporation

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Small Business Entrepreneurship – Corey and Amanda Bower, Aviator Gear

Aviator Gear started back in 1995, when our founder, Cory “Trap” Bower, was a Lt and the brand new Snacko of the 44th Fighter Squadron.

Every product in the squadron had a different vendor, and he was always trying to figure out, “who made it for us last time.” Often, he and the LPA just went with whichever company the last guy used, and settled for the random level of service and quality.

Fast forward three more flying assignments and Cory had an idea...why not create a company to provide the products a squadron needs all in one place? And there you go, Aviator Gear was born!

Company Leadership



Amanda Bower, CEO, drives the company strategic execution and marketing. Amanda is a native of Ocala, Florida, and a graduate of the University of Nevada, Las Vegas (UNLV) and the ATHENA PowerLink program. In 2007, she met her business partner and husband Cory. They live in Historic Springfield, just north of downtown Jacksonville.



Cory “Trap” Bower is the **President and Founder of Aviator Gear**. Cory was born and raised in Worland, Wyoming and is a graduate of the USAF Academy. Trap served over 21 years in the USAF with over 3,000 hours in the F-15C and AT-38. He has logged over 200 combat hours with three deployments to Southwest

Asia, including Operation Iraqi Freedom. Cory retired from the Florida Air National Guard in 2013 with the rank of Lieutenant Colonel.

We want to recognize the **JAX Chamber** and **Jacksonville Women’s Business Center** for Corey & Amanda Bower’s nomination for their dedication to making Jacksonville a strong and thriving community.



Pictured above: Pat Blanchard, Jacksonville Women’s Business Center; Franklin Danley, Regions Bank; Carlton Robinson, Jacksonville Chamber; Small Business Entrepreneurship Asset Award Winners Corey and Amanda Bower.

WISE MONEY WEEK 2016

WISE MONEY CORPORATIONS

The Wi\$e Money Corporate Awards celebrate local employers who help both their employees and customers become more wise about money.

Craig Meyer of **JP Morgan Chase** and chair of the **RealSense Prosperity Campaign** at **United Way of Northeast Florida** presented the Wi\$e Money Week cooperate awards.



The Nonprofit Center of North East Florida is a vital support system for our local nonprofits. They provide services, programs, and information resources to their members while advocating for the Northeast Florida nonprofit sector locally and at the state level. They provide local government, civic and business leaders, and the media insights and information to promote smart decision making and public support for local nonprofits.

Rena Coughlin, President of the Nonprofit Center of Northeast Florida, gave her remarks thanking the community for the recognition of The Non Profit Center's commitment to Jacksonville.



Florida State College at Jacksonville provides high value, relevant life-long education that enhances the intellectual, social, cultural and economic development of our diverse community. Serving more than 50,000 students per year, FSCJ is growing its reputation as the largest, most dynamic and most influential higher education institution on the First Coast.

FSCJ has been recognized nationally as the 8th in the nation for the number of associate degrees awarded among public two- and four-year institutions.

Dr. Cynthia Bioteau, President of Florida State College of Jacksonville gave her remarks and thanked the community for their support of Florida State College at Jacksonville.

WISE MONEY KIDS



Students must be prepared for lifelong successful financial decisions.

Middle School students competed to win a \$1,000 College Savings Account by answering the following question:

"The goal of Wi\$e Money Week is to teach you how to properly manage your money. Part of being a productive citizen in the 21st century involves being financially responsible. When we are not financially responsible, it affects everyone around us in one way or another. Think about a time when you, or someone you know, was NOT financially responsible and made a bad financial decision.

If you could go back and change your decision or give someone advice, what would you say in order to turn the poor financial decision into a smart, responsible one?"

Lauren Butler, Community Development Manager of North Florida for **SunTrust Bank** introduced the winning students, who each received a \$1,000 college savings account sponsored by **SunTrust Bank**.



Pictured above: Wi\$e Money Week Girl and Boy with their teachers.

WI\$E MONEY WEEK 2016



Wi\$e Money Boy – Branson Randolph

Branson Randolph is a 8th grader who attends school at Kirby Smith Middle School.

Branson received a Special Service Award for his participation in Open Doors

To Federal Courts in 2012 by United States District Judge Timothy Corrigan for his artwork. In 2012 and 2013 Branson was inducted into the National Elementary Honor Society.

Branson has received several awards for his outstanding artwork, even having two of his pieces displayed in the Cummer Museum of Arts and Garden.

Branson has always been an avid reader who enjoys writing. He has a short story that was published in a book called “Blast Off! Story Creations From Imagination Station” published in 2013 by Prindle House Publishing.

In 2014 Branson received Honorable Mention of the Middle School Hispanic Heritage Essay Contest by former Mayor Alvin Brown.

Most of Branson's teachers describe him as being a model student who is smart, energetic, and focused. He encourages his classmates and sets a wonderful example for all young men.

Branson Randolph's 2016 Wi\$e Money Week Scholarship Essay

I recall a day that my dad gave me ten dollars. The first thing that came to my mind was to spend my money on things I liked such as chips, and drinks which is also a habit many adults have when buying expensive electronics or furniture which often leads them to debt or struggles with paying bills. One may say that the best advice on being responsible in these cases is to put some money to the side for things you may need and spend all the money that you don't put to the side on wants. However, you never know how much money you may need for something so if I were to give advice on being financially responsible I would say to save your money and use it on your necessities first before spending it on things you want.

As an example, there was a day that I had an assignment that needed to be printed out and turned in to my teacher. When I completed the assignment I walked to the library to print it out, it cost 10 cents per page. When I was ready to print the assignment I realized that my project had more pages to print then I could afford because I had spent the majority of it on things I wanted. This is an example of one of the consequences of me not saving my money and using it on things I wanted first.

As a result, I walked back home and asked my parents for more money to be able to print out the pages that I needed. If I were able to go back and give myself advice on being financially responsible, I would have told myself to save it all for things I need first.

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WiSe Money Girl – Caroline Carbonara

Caroline Carbonara is a 6th grader attending James Weldon Johnson College Preparatory Middle School.

She dances at First Coast Center for the Arts where she is a volunteer teaching assistant and has danced competitively. Last year she performed in her school's production of Shrek, served as a 'Teacher of Tomorrow' and as one of the school's magnet tour ambassadors.

Currently, she volunteers with her Mom at the Foster Closet, a not for profit supporting Duval County foster children. Caroline's most notable characteristic is her love of life and infectious smile. As many a teacher has said, "If she's not smiling, there must be something wrong!"



Pictured above: WiSe Money Week girl and family

Caroline Carbonara's 2016 WiSe Money Week Scholarship Essay

Imagine yourself not having a house, almost living in your car, and eating Ramen Noodles for dinner. Believe it or not, this is the situation my Aunt was in a few months ago. She ended up in this position because of multiple poor financial decisions which could have been easily prevented in the first place. Even though I am only 12 years old, and I'm not eligible for a job yet, my parents have taught me the importance of keeping a job and being responsible with your money.

So, here is her whole story in a nutshell: When she was about 40 years old she inherited about \$1,000,000. She made a decision that was life changing, and decided to quit her job and live off of the money. Thought she could have lived off of this, she did not use her money wisely. She spent money frivolously-traveling, getting massages, beauty treatments and in home decorating. Eventually, she noticed the money was getting low, so she decided to sell her house and move into an apartment. She began to look for a job, but it had to be perfect, instead of taking anything she could find. She began to ask friends and family for money, which caused them to not have as much money for their own needs. She almost had to live in her car when she finally found a job!

This is just one of the million of examples of making poor financial decisions. She got lucky and found a job, but not everyone does. I would go back and tell my Aunt that she needed to invest her money, spend her money only on important things, and get a job and use the inherited money as a cushion in case something went downhill.

WI\$E MONEY WEEK 2016

FINANCIAL SUMMIT

The Financial Summit is a rare opportunity to be included in a multi-discipline discussion, including investment, economic indicators, taxes, accounting, personal and business planning, and charitable implications.

The 2016 Financial Summit was held in the **Jessie Ball duPont Center** in their state of the art lecture hall.

The Summit was moderated by **Ben Wuerffel** of **Capital Analysts**, who fielded questions from the audience for our panel of speakers.

Our impressive panel of speakers included:

- **Sheryl Bordelon, CFP®, MSFS, AIF®, Capital Analysts**, creates financial plans for clients by focusing on their needs and developing customized plans to fulfill their desires and goals.
- **Dawn Lockhart, Impact & Operations Chair Wi\$e Money Week, City of Jacksonville**, for over 30 years, Dawn has been a national and local leader in the field of asset building, financial stability, education and credit counseling.
- **Kelly James, Director of the Florida Blue Center for Health Policy**, leads a team in the review and analysis of health care topics and Affordable Care Act (ACA) regulations to identify policy and operational impacts.
- **Peter Wynkoop, Economics Professor, Jacksonville University**, Naval Officer with broad experience in training and leadership, including Commanding Officer, Fleet Training Center, Mayport, FL. Board member, Economic Roundtable of Jacksonville, serving as president from 2004-2009 [1999-2014]



1 – Our distinguished Panel of Speakers

WISE MONEY WEEK 2016

JUNIOR ACHIEVEMENT

Community Volunteers taught the Junior Achievement classes at:

- **R.V. Daniels Elementary School**
- **Oak Hill Elementary School**
- **Tiger Academy**
- **San Jose Elementary**
- **Lorretto Elementary**
- **Greenland Pines Elementary School**
- **Joseph Finnegan Elementary School**

Each volunteer spent a day with their classroom of students, to teach the principles of economics and business, to prepare our students to succeed in a global economy. Volunteers used the professional curriculum developed by Junior Achievement to lead lessons that are grade-appropriate for their classes. The classes taught during the week were:

- **Ourselves (Kindergarten):** This popular program represents a foray into the economics of life - work readiness, entrepreneurship, and financial literacy. Volunteers will share engaging stories and lead dynamic activities that help instill the values of earning, saving, sharing and working ethically.
- **Our Families (First Grade):** Children tend to think everything they want is something they need. Learning to recognize the difference between the two is one of the first crucial lessons in financial literacy. Volunteers will help students understand the importance of work, and the tools and skills to get - or earn - what they want.
- **Our Community (Second Grade):** Understanding life outside of home and school begins with students taking a look at how things



work in their community. Volunteers will put community life into perspective for students as they explore matters of business, citizenship, economics, and the interdependent roles of people working in a community

- **Our City (Third Grade):** Urban life comes into sharp context as volunteers inspire student exploration of the relationship between the jobs people perform, the skills they need to perform these jobs, and the impact their work has on a city's well-being.
- **Our Region (Fourth Grade):** Volunteers will introduce students to the relationship between natural, human, and capital resources found in different regions, and explore regional businesses that produce goods (such as food in local supermarkets) and services (such as energy and transportation).
- **Our Nation (Fifth Grade):** The concept of business globalization is explored as it relates to business resources and careers and the need for students to be entrepreneurial in their thinking to meet the requirements of businesses worldwide. Volunteers will lead engaging activities that teach students about STEM (science, technology, engineering, and math) skills, resources, and job skills.

"Watching a child's eyes light up as they learn a new skill is really rewarding. I'm looking forward to doing this again."

— Alice, Volunteer

WISE MONEY WEEK 2016

“Working with Family Foundations during Wise Money Week fits perfectly with Junior Achievement’s mission of empowering young people to own their economic success.”

— Steve St. Amand, Junior Achievement



1 – Bank of America Volunteer with students at San Jose Elementary School; 2 – Volunteers and students enjoying learning at Joseph Finegan Elementary School; 3 – Chase Volunteer and students at Greenland Pines Elementary School; 4 – Volunteers and students making learning fun; 5 – Students excited to learn about families

WISE MONEY WEEK 2016

VOLUNTARY PRE-KINDERGARTEN

The **Early Learning Coalition** and **Family Foundations** partnered to bring Kids Savings Kits to 1,500 Voluntary Pre-Kindergarten students in Jacksonville in 2016.

The schools served this year were:

- A Bright Beginning Child Care Baymeadows
- AC Center Inc
- All About Kids
- All Saints Early Learning
- Christ The King Childcare
- Christian Heritage Academy
- Citi Family Center Jacksonville
- Community Connections Florence Davis
- DLC Nurse & Learn, Inc.
- First Coast Christian – NO INF – PR4
- Ft. Caroline Baptist Academy – NO INF & TOD
- His Kids Day Care
- Hogan Lane Day Care, Inc.
- Impact Learning Center, LLC
- Just For Kids Learning Center
- Kids United Childcare & Learning Center
- Methodist Children's Village, Inc.
- New Dimensions Learning Center
- Normandy Village Learning Academy
- Parks Place Daycare % Learning Center
- Parkwood Weekday Early Education Center
- Precious Promises Old St. Augustine – VPK Only
- Providence Child Development – VPK Only
- Saint Patrick's Catholic School
- Smitty's Child Care & Pre-School
- The Blue Prints Academy, Inc.
- The Cambridge Prep School Abess
- The Salvation Army Child Care Center
- Total Learning Center
- Trinity Christian Academy
- T's Learning Center, Inc.
- UNF Child Development Research Center

Kids Savings Kits prepare our young students for the important work of saving money. In addition, each student received a Piggy Bank to start their savings plan. Every student personally decorated their Piggy Bank so that it reflects their individuality.

Student's parents were invited to attend one of 10 classes to learn how to talk to their child about money.



1 – Kids Savings Kit; 2 – VPK Student



Early Learning Coalition
of Duval

WISE MONEY WEEK 2016

JACKSONVILLE USO

With the support of the **Jacksonville Military Veteran's Coalition**, Wi\$e Money Week came to **The Greater Jacksonville Area USO** in **Mayport** and **NAS Jax**.

Wells Fargo volunteered to host the dinners for 500 active military families. Children of the active military attending the evening received a free Kids Savings Kit.



Pictured above: Local family enjoying the No-Dough dinner and Kids Savings Kits.



Pictured above: Volunteers serving at No Dough Dinners

WIS\$E MONEY WEEK 2016

DOCUMENT SHREDDING AND IDENTITY PROTECTION

Wi\$e Money Week invited consumers and businesses to protect their identities by shredding unwanted personal, financial or confidential documents for free.

Thanks to the publicity and support of **WJXT, The Local Station**, interest in this annual event was at an all-time high. Our event on Saturday, May 7 was scheduled to begin at 7:00 am, but our first car arrived at 5:50 am!

Shred-It (formerly Cintas Document Management) provided shredder trucks to destroy documents on site as well as carry documents and shredding securely back to their home location for destruction and recycling.

Florida State College at Jacksonville hosted this year's event at their Downtown Campus. Thanks to their excellent security and parking services, the location proved ideal for this event's growing demand.

Alpha Kappa Alpha Sorority volunteers arrived at 5:30 am to collect donations to support our Kids Savings Kits campaign.

With these great partners and our superb staff from Family Foundations, we were ready for business and opened our doors early with 12 shredding trucks in place and over 250 cars already in line. The Sisters of AKA took their collection buckets throughout the lines all day and over 40 women assisted us with their colors and letters proudly displayed.

The staff of Shred-It kept the line moving and the results could not have been better. We served 1,507 cars in just over 4 hours with no back-ups on city streets. The environmental impact was tremendous and resulted in the following savings:

- 625 Trees
- 110 Cubic Yards of Landfill
- 74 Barrels of Oil
- 257,453 Gallons of Water
- 147,116 Kilowatts of Energy

In addition, we collected over \$2,800 to support Kids Savings Kits for our 2017 Wi\$e Money Week. This means we will be able to serve an additional **1,000 VPK students** next year, who will have a week of age-appropriate curriculum taught in their preschool along with a personal Piggy Bank to decorate and take home.



Pictured above: Shred-it trucks



WISE MONEY WEEK 2016

ADULT EDUCATION

Wi\$e Money Week was intentionally designed to offer multiple programs to ensure we provide great education to consumers of all age levels and incomes. Class topics were: Credit and Personal Finance, Housing, Identity Protection, Small Business, Taxes. Some of the course offerings were:

- Money Matters
- Power Against Fraud
- Avoiding the Pitfalls of Payday Loans
- Teach Your Child to be Wi\$e About Money
- Planning for Social Security
- Road to Home Ownership

We brought the Housing Preparation Education Day to **Northwest Jacksonville Community Development Corporation**. Potential homebuyers received the 8 hour HUD approved Homebuyer Preparation Class. Effective homebuyer preparation education gives families the necessary knowledge so that they can purchase a home they desire and can afford.

EverBank Volunteers came to the **Senior Centers** operated by the **City of Jacksonville**. Seniors learned about Identity Theft and methods to protect themselves and their assets.

The Florida Department of Financial Services came to the **Mary L. Singelton Senior Center** to share **Operation S.A.F.E.**, Be Scam Smart course with seniors.

United Way of Northeast Florida's Real Sense Volunteers hosted classes at the local libraries thorough out the week on topics selected by librarians and their visitors.

PHONE BANK

With the support of **Channel 4, WJXT** – The Local Station and the **Financial Planning Association of Northeast Florida**, viewers were able to call into a phone bank of experts with their financial questions.

These seasoned professionals answered questions throughout the evening show, with people looking for answers on buying a home, saving for college, reducing taxes, and retirement.

Financial planning is the process of wisely managing your finances so that we can achieve our dreams and goals. Financial planning also helps us negotiate the financial barriers of every stage of life.



OF *NORTHEAST FLORIDA*



Start Here. Go Anywhere.



RealSense

WISE MONEY WEEK 2016

VICTORY CELEBRATION

After much fanfare, the week of activities concluded on the Roof Top Garden at **The Jessie Ball duPont Center**, where the Wi\$e Money Week partners gathered to celebrate.

Ethan Calloway, Channel 4, served as Master of Ceremonies for the evening.

Michael Howland, Jacksonville Speech and Hearing Center, applauded the community effort, recognizing that Wi\$e Money Week is building a stronger foundation for our city – one person, one family and one neighborhood at a time.

Ruth Owen, EverBank, spoke on the impact volunteering in Senior Centers, and local high schools had on EverBank employees.

Mike O'Brien of the Greater Jacksonville Area USO highlighted the impact the No Dough Dinner had on local military families. Each child received a child savings kit and the families received a free meal and opportunity to receive financial counseling.

Michael Blantley spoke on the impact the NoDough dinner has on his family and their monthly budget and the connections with other military families they have made.

Steve St. Amand, Junior Achievement spoke on the impact volunteers have on students during Wi\$e Money Week. **Claire St. Amand, Principal at Oak Hill Elementary** spoke on the wonderful positive impact the week had on her staff and students. She is excited to participate again next year.

Susan Main of the Early Learning Coalition discussed the importance of financial education to our youngest citizens in Voluntary Pre-Kindergarten. She challenged the group to set a goal to reach 10,000 students next year. Cathy introduced Lauren Lee.

Lauren Lee, Director of of the Salvation Army Child Development Center spoke on the impact the Kids Savings kits had on their students and the introduction of parent education this year was extremely impactful. Lauren shared drawings from the students during the week.

Mary Ann Jacobs from the **Girl Scouts** introduced the top Girl Scout Cookie Seller **Taryn McCormick**. Taryn shared what she learned from her cookie sale experience.

Eli Rivera from the **Boy Scouts** introduced the top Camp Card Seller **Ethan Jay Jocelyn**. Ethan talked about what he learned from the Camp Card sales and how he is excited to attend camp in Arizona.

Melissa Adams of **Alpha Kappa Sorority** spoke on the impact the Shred-It day had on the volunteers and the community.



Pictured above: Pam Coates and Mike O'Brien of The Greater Jacksonville USO, and local naval family enjoying the Victory Celebration.



WISE MONEY WEEK 2016

PARTNERS

Ability Housing
April Beasley Graphic Design
Arthur Vining Davis Foundation
Bank of America/Merrill Lynch
Baptist Health
BB&T
Beaches Habitat for Humanity
Capital Analysts
Chase
Citi
City of Jacksonville
Clara White Mission
Community First Credit Union
ComplyTek, Inc.
Constangy Brooks and Smith, LLP
CSX
Dobson & Associates
Department of Children and Families
Dalton Agency
Duval County Extension Office
Duval County Public Schools
Early Learning Coalition of Duval
Edward Jones
Edward Waters College
ElderSource
Epilepsy Foundation of Florida
EverBank
FDIC
Federal Reserve Bank of Atlanta
Fifth Third Bank
Financial Planning Association of
Northeast Florida
Florida Blue
Florida Capital Bank
Florida Department of Financial
Services
Florida Institute of CPA's
Florida Prosperity Partnership
Florida State College at Jacksonville
Florida Virtual Schools
Fortegra Financial
Gate Petroleum
Girl Scouts of Gateway Council
Grace and Truth Community
Development Corporation
HANDSON Jacksonville
Hope Now
Interchanges
Internal Revenue Service
Jacksonville Chamber of Commerce
Jacksonville Military Veterans Coalition
Jacksonville Public Library
Jacksonville Speech & Hearing Center
Jacksonville University
Jacksonville Women's Business Center
JAX Chamber Foundation
Jax Federal Credit Union
JCCI
JEA
Jessie Ball DuPont Fund
Junior Achievement
Kelli Rios Websites
LISC
Mamie Davis, LLC
Martin Gottlieb & Assoc
Meridian Technologies
MetLife
Metro North Community Development
Corporation
Milam Howard Nicandri Dees &
Gillam
Montoya Financial Strategies
Morgan Stanley
Moseley, Prichard, Parrish, Knight &
Jones
Murphy & Anderson P.A.NABA
Neighborworks of America
News4Jax
Nonprofit Center of Northeast Florida
Northwest Jacksonville Community
Development Corporation
Northwestern Mutual
Operation New Hope
Osher Lifelong Learning Institute
Publix
Real Sense Prosperity Campaign
Regions Bank
Retirement Strategies, Inc
Rogers Towers
Seaton Financial Advisors
Shred-It
Shultz Center for Teaching &
Leadership
SunTrust
TD Bank
Th(inc), LLC
theMint
UBS Financial Services
U.S. Department of Housing and Urban
Development
United Way of Northeast Florida
University of North Florida
Valentine Management Group
Vystar Credit Union
Wealth Watchers
Wells Fargo
Winn-Dixie
WJXT
WOKV
Women's Business Center
WoodForest Bank

We apologize for any errors or omissions.

JOIN US FOR THE SIXTH ANNUAL
JACKSONVILLE WISE MONEY WEEK
MAY 15 – 21, 2017

SIXTH ANNUAL JACKSONVILLE



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